

# **ICUL SERVICE CORPORATION** **HELPING CREDIT UNIONS COMPETE**

*The power to market your Prepaid programs is now in YOUR hands!*



The ICUL Service Corporation announces 3 new Web Banner designs for **Gift Cards**, **CUMONEY General Purpose** Reloadable Cards and **TravelMoney** Reloadable Cards! These Web Banners are animated to let your members know the benefits of each of the Prepaid programs and they come with a specially designed Web Banner. Each banner will have the capability to check balances on their Gift Cards, and check balances and load funds for CUMONEY Reloadable and TravelMoney Cards! You now have the power to drive your members to **YOUR** website for information on these products and provide the ability to view their accounts.

There are 2 designs for each of the products. The “animated flash” banner is designed for credit unions that do not already have a product page description. When you download this banner, a product description will be attached when you click on the banner. The “animated GIF” banner is designed for credit unions that may already have a product description posted on their website.

Please visit the demo site to view how these banners will be displayed and how they will function:

[http://www.iculsc.com/refmat/prepaid\\_bannerads/index.html](http://www.iculsc.com/refmat/prepaid_bannerads/index.html)

The best news is that these downloadable Web Banners are now part of your program!!! **There is no cost for you to use.** The Web Banners come with instructions embedded in the file and your Webmaster or Web Administer will be able to add them to your Credit Union homepage!

Although there is no cost to you to use these banner ads, if you are going to add them to your webpage, please e-mail us at [ServCorpAdmin@ilcusys.org](mailto:ServCorpAdmin@ilcusys.org). We will notify you if any of the linked pages change in the future.